



# ENR | REGIONAL **BEST** PROJECTS <sup>2024</sup>

## HONOR THE BEST

TEAMS • PROJECTS • COMPANIES



ENR's Regional Best Projects identify and honor project teams behind outstanding design and construction efforts during the past year.

An ENR Regional Best Projects sponsorship positions your company with innovation, achievement and with the brightest and best talent in our industry!

## BENEFITS

BRAND BUILDING • NETWORKING • LEAD GENERATION



### INDUSTRY-WIDE BRAND BUILDING

Sponsorship gives your company significant visibility to ENR's magazine, website and eNewsletter readers! Your company's sponsorship is promoted in all attendee marketing efforts, including your company logo on the Best Projects event website, multiple print ads in ENR and dozens of emails sent to ENR subscribers, award winners, and past attendees.

### NETWORKING WITH THE BEST

Meet prospective clients and new contacts from your current business partners among Regional Best Projects winning teams totaling 2,500 attendees over 12 events! This award series recognizes the entire project team, so you will be showcasing your brand to the owners, architects, contractors and subs of the nation's most innovative projects.

### LEAD GENERATION

Most sponsor levels offer the option to email opt-in registrants through BNP Media's e-blast system. Sponsors also receive list of attending companies prior to the event.



[WWW.ENRBESTPROJECTSAWARDS.COM](http://WWW.ENRBESTPROJECTSAWARDS.COM)

# ENR REGIONAL BEST PROJECTS SPONSORSHIP OPPORTUNITIES

2024



	NATIONAL DIAMOND	PLATINUM	PLATINUM	GOLD	GOLD	SILVER
Number of Cities Included	12	6	1	4	1	1
Prices	\$35,000	\$24,000	\$7,500	\$18,000	\$5,500	\$4,500
<b>PRE-EVENT</b>						
Logo on all event marketing material (print & electronic)	●	●	●		●	●
Company profile on event website	100 words	100 words	100 words	50 words	50 words	50 words
Ad on event website	Banner	Sidebar	Sidebar			
Eblast to opt-in event attendees through BNP Media	●	●	●		●	
<b>AT THE EVENT</b>						
Complimentary registrations	10	10	10	5	5	3
Additional discounted registrations	10	10	10	7	7	7
Tabletop display during networking reception	●	●	●	●	●	●
Corporate logo displayed on signage	●	●	●	●	●	●
Recognition from podium by ENR representative	●	●	●	●	●	●
1 minute commercial during awards presentation	●	●	●			
Logo on award plaques	●	●	●	●	●	
<b>POST-EVENT</b>						
Four-color ad in the ENR Best Projects section in ENR Regional Editions	9 Full Page Ads	6 Full Page Ads	1 Full Page Ad	4 Full Page Ads	1 Full Page Ad	1 Half Page Ad
Digital ad on ENR.com Regional pages - impressions in selected regions over 3 months	30K	20K Impressions	15K Impressions	15K Impressions	10K Impressions	7.5K Impressions
Eblast to opt-in event attendees through BNP Media	●	●	●	●	●	



## SPONSOR ADD-ONS: One available per city, first come, first serve.

**Lanyards - \$1000** - Sponsor provides branded lanyards for registration desk

**Tote Bags - \$1000** - Sponsor provides branded tote bags for award winners

**Hand Sanitizer - \$1000** - Sponsor provides individual branded hand sanitizers to be placed at either reception or individual seats

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# ENR REGIONAL BEST PROJECTS 2024 LOCATIONS

2024

## DATE: 10/15/24

ENR California  
Los Angeles Awards Breakfast

## DATE: 10/17/24

ENR California  
San Francisco Awards Breakfast

## DATE: 10/25/24

ENR MidAtlantic  
Baltimore Awards Luncheon

## DATE: 10/29/24

ENR Southeast  
Orlando Awards Luncheon

## DATE: 11/7/24

ENR Southwest  
Phoenix Awards Luncheon

## DATE: 11/12/24

ENR New York  
New York City Awards Breakfast

## DATE: 11/15/24

ENR Midwest  
Chicago Awards Breakfast

## DATE: 11/22/24

ENR New England  
Boston Awards Breakfast

## DATE: 12/6/24

ENR Texas & Louisiana  
Houston Awards Luncheon

## DATE: 12/10/24

ENR Mountain States  
Salt Lake City Awards Breakfast

## DATE: 12/13/24

ENR Mountain States  
Denver Awards Breakfast

## DATE: 12/17/24

ENR Northwest  
Seattle Awards Luncheon

\*Though unlikely locations are subject to change due to unforeseen circumstances



## ENR SALES TEAM

### REGIONAL

Jason Fifield | ENR California, Southwest, Northwest and Texas & Louisiana | 480-599-4893 | fifieldj@enr.com

Vivian Goodstein | ENR New York, Mid-Atlantic, New England | 646-849-7115 | goodsteinv@enr.com

Adam Palant | ENR Midwest, Mountain States, Southeast and Special Sections Manager | 646-849-7125 | palanta@enr.com

### NATIONAL

Scott Seltz | Publisher | 779-221-9431 | seltzs@enr.com

Michael Hatherill | Mid-Atlantic U.S. | 646-849-7154 | hatherillm@enr.com

Ellen Malloy | Central Midwest & Mountain States | 312-520-7869 | malloye@enr.com

Matt McLiverty | Northeast U.S. & Eastern Canada | 917-862-7196 | mclivertym@enr.com

Dawn Martin | Southeast and Texas/South Central U.S. | 954-267-9241 | martind@enr.com

Diane Soister | Education, Workforce & Bids/Legal Notices | 646-849-7137 | soisterd@enr.com

**SPONSORSHIP CONTRACT****COMPANY INFORMATION**

Company Name \_\_\_\_\_

Main Event Contact \_\_\_\_\_

Event Website URL \_\_\_\_\_

Job Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_ Alternate Email \_\_\_\_\_

**SPONSORSHIP LEVEL**

\*All Pricing is in USD

Please choose a sponsorship level and which city or cities you will be sponsoring.

*Items available per city*☐ **National Diamond** - \$35,000  
All cities included☐ **Platinum** - \$7,500  
Choose 1 city☐ **Platinum** - \$24,000  
Choose 6 cities☐ **Gold** - \$5,500  
Choose 1 city☐ **Gold** - \$18,000  
Choose 4 cities☐ **Silver** - \$4,500  
Choose 1 city**Sponsor Only Extras**

# \_\_\_\_\_ Additional Seats - \$150/ea.

# \_\_\_\_\_ Additional Tables of 10 - \$1,500 ea.

☐ **Lanyards** - \$1,000☐ **Tote Bags** - \$1,000☐ **Hand Sanitizers** - \$1,000

# of seats \_\_\_\_\_ Subtotal Price \$ \_\_\_\_\_

☐ San Francisco☐ Baltimore☐ Chicago☐ Denver☐ Los Angeles☐ Orlando☐ Boston☐ Houston☐ Phoenix☐ New York☐ Salt Lake City☐ Seattle

Authorization Signature \_\_\_\_\_ Date \_\_\_\_\_

**BILLING INFORMATION**☐ Invoice Me (Due upon receipt) ☐ Check Enclosed (make payable to BNP Media)\*Charge to: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover Total \$ \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ / \_\_\_\_\_ Verification Code \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Cardholder Address \_\_\_\_\_

\*Make checks payable in U.S. funds to "BNP Media" and mail payment to:  
Lynn Barwin / ENR RBP / 550 W. Merrill St. Suite 200 / Birmingham, MI 48009

**TERMS & CONDITIONS**

All sponsorship payments are due in full upon contract submission. When invoice is selected for method of payment, fees are due within 45 days from receipt of invoice. If a sponsorship contract is signed within 45 days of the event start date credit card payment must be provided with contract submission. All sponsorships are final and no refund will be issued, unless event is cancelled. By signing this contract you have read and understand this agreement and agree to all terms and conditions of this contract.

**Submit Signed Contract to:**

Andrea Pinyan, Event Manager

248-550-4044 (cell)

pinyana@bnpmedia.com

ENR Account Executive Name \_\_\_\_\_

Date Submitted \_\_\_\_\_

## HONOR THE BEST

TEAMS • PROJECTS • COMPANIES

► **Early Bird Rates End 14 Days Prior to Each Event**

<input type="checkbox"/> <b>New York City</b> (Nov. 12)	<input type="checkbox"/> <b>Houston</b> (Dec. 6)	<input type="checkbox"/> <b>Orlando</b> (Oct. 29)	<input type="checkbox"/> <b>Seattle</b> (Dec. 17)
<input type="checkbox"/> <b>San Francisco</b> (Oct. 17)	<input type="checkbox"/> <b>Salt Lake City</b> (Dec. 10)	<input type="checkbox"/> <b>Baltimore</b> (Oct. 25)	<input type="checkbox"/> <b>Chicago</b> (Nov. 15)
<input type="checkbox"/> <b>Los Angeles</b> (Oct. 15)	<input type="checkbox"/> <b>Denver</b> (Oct. 25)	<input type="checkbox"/> <b>Phoenix</b> (Nov. 7)	<input type="checkbox"/> <b>Boston</b> (Nov. 22)

	REGISTRATION CLASS	QUANTITY	EARLY BIRD RATE	AFTER EARLY BIRD RATE	DISCOUNT CODE	TOTAL
<input type="checkbox"/>	<b>Seat</b>		\$185	\$200		
<input type="checkbox"/>	<b>Table of 10</b>		\$1,750	\$1,900		

**Use one form per registration – duplicate this form if registering more than one person.**

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Job Title: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Email Address: \_\_\_\_\_

Secondary Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

☐ Check/Money Order (payable to BNP Media, c/o RBP 2024)

Mail to: BNP Media, Accounting  
Attention: 2024 RBP Attendee Registration  
550 W. Merrill Rd., Suite 200, Birmingham, MI 48009

► Email Completed Form to:  
[pinyana@bnpmedia.com](mailto:pinyana@bnpmedia.com)

► Register By Phone: 844-644-7449

► Register By Fax: 303-530-2691

☐ Charge to:

☐ Visa ☐ Master Card ☐ American Express ☐ Discover

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

3 or 4 CVN Number: \_\_\_\_\_ Amount Authorized: \$ \_\_\_\_\_

Cardholder's Signature:

\_\_\_\_\_

Cardholder's Billing Address:

\_\_\_\_\_

**Cancellations/Substitutions:** Registered attendees may cancel up to 14 days prior to the start date of the event for a full 100% refund. No refund of any type will be provided for cancellations received less than two weeks prior to the event. All cancellations must be made by the registered attendee and submitted in writing to [enr@executiveevents.com](mailto:enr@executiveevents.com). Alternate parties may be substituted at any time without penalty. **Registration is NOT confirmed until payment is received and processed.** If you have questions about registration, please call (844) 644-7449 or email BNP Event Registration Services at [enr@executiveevents.com](mailto:enr@executiveevents.com).

Date Submitted: \_\_\_\_\_ Account Executive: \_\_\_\_\_



## Congratulations on being selected as an ENR Regional Best Projects 2024 winner!



**A**

### STANDARD LOGO LICENSING

Carry the prestige of being named one of ENR's Regional Best Projects to your marketing materials. Includes marketing and advertising print and digital usages. Licenses are granted for one year.

**At the end of the 1 year term, choose to renew or stop use of the logo.**



**B**

### EVENT WALL AWARD

Black plaque, with a beveled glass cover, displays a photo from your project along with information about your region, category, award level, and project name.

Overall size: 11" x 14"  
Weight: 4.1 lbs.



**C**

### ACRYLIC WALL AWARD

Black acrylic panel with clear acrylic layers over the color print, held together by silver hardware. It highlights a photo from your project along with details about your region, category, award level, and project name.

Overall size: 11" x 13.5"  
Weight: 2 lbs.



**D**

### PRINT CERTIFICATE

Commemorate your achievement with a certificate of recognition. The Regional Best Project certificate showcases your project's photo, project name, and award title, and is printed on glossy photo paper.

Overall size: 8.5" x 11"



**E**

### HORIZON AWARD

Resting upon a granite base, this design features a clear glass riser adorned with a silver striata plate, proudly displaying the logo.

Overall Size is 9" x 4.875" x 2.5"  
Weight is 2.25 lbs.



**F**

### PROJECT VIDEO

Experience your ENR Regional Best Projects video, as showcased during the awards ceremony.

Can be customized with your company logo and contact information.

# ORDER FORM

Please fill out the form below to order your 2024 Regional Best Projects licensing and award products. Email this side of the form to [ENR@theYGSgroup.com](mailto:ENR@theYGSgroup.com). For more information, call The YGS Group at 800.290.5460.

## AWARD INFORMATION

<b>A. Logo</b> (\$1,025 each)		\$	
Includes marketing and advertising print and digital usages. Licenses are granted for one year.			
<b>B. Event Wall Award</b> (\$315 each + shipping*)	QTY	\$	
<input type="checkbox"/> Ship award (non-custom only) to event			
<b>Orders must be placed by at least 4 weeks before the event, date TBD.</b>			
<input type="checkbox"/> Add company name, exchange project photo, and other edits (\$50/ea award)			
<b>C. Acrylic Wall Award</b> (\$315 each + shipping*)	QTY	\$	
<input type="checkbox"/> Add company name, exchange project photo, and other edits (\$50/ea award)			
<b>D. Print Certificate</b> (\$200 each + shipping*)	QTY	\$	
<input type="checkbox"/> Add company name, exchange project photo, and other edits (\$50/ea certificate)			
<b>E. Horizon Award</b> (\$315 each + shipping*)	QTY	\$	
<input type="checkbox"/> Add company name (\$50/ea award)			
<b>F. Project Video</b>	QTY	\$	
<input type="checkbox"/> No customization (\$495 each)			
<input type="checkbox"/> Logo/contact info added at end of video (\$795 each)			
<b>TOTAL \$</b> _____			

## SHIP TO OFFICE

Ship to Name		
Organization		
Address (no P.O. boxes)		
City	State	Zip
Country		Phone
Email		

## SHIP TO EVENT (NON-CUSTOM EVENT WALL AWARD ONLY)

Company Name	
Event Contact (must be present at the event for pickup)	
Contact Email	Contact Phone

## \*SHIPPING INFORMATION

Shipping Fees: Unless otherwise specified, shipping domestically will be via FedEx Ground. Shipping internationally will be via DHL International. Purchaser will be charged shipping fees with their transaction. **Orders will receive a proof after the event has taken place, pending proof approval these orders will be received within 2-3 weeks.**

## PAYMENT INFORMATION

An invoice will be generated and forwarded to you upon receipt of the order form. Following verification of payment, you will receive a proof in 2-3 days of the event ceremony. All orders placed will ship in 15-20 business days after proof approval.

Please fill out the following information as you want it to appear on the awards:

AWARD 1:

Project Name

Award Category

Company Name (Optional)

AWARD 2:

Project Name

Award Category

Company Name (Optional)