

GROUND BREAKING WOMEN IN CONSTRUCTION GWIC

Presented in Partnership by



Construction's Premier Leadership and Talent Management Conference



Some insights on past attendees by the numbers*:



are likely to recommend GWIC to a co-worker



were new to the GWIC Conference



attendees will contact an exhibitor or sponsor they met at the show



of attendees approve, authorize, specify, recommend or are involved in purchases for their company

Your Opportunity to Support Professional Development of Women Construction Professionals Across the Industry

ENR, in partnership with Peckar & Abramson, presents the 19th annual Groundbreaking Women in Construction to be held May 12-13 at Hilton Union Square San Francisco.

Building on the record number of attendees at the 2019 conference and two highly successful virtual events in 2020 and 2021, Groundbreaking Women in Construction is delighted to return to San Francisco to provide women from the executive, managerial and craft areas with an environment of learning, networking and self-development to help professionals further their career goals, personal growth and career performance.

Reasons why your company should sponsor:

- 1) Attendees are today's and tomorrow's leaders
- 2) Demonstrate your support of women's professional development in the industry
- 3) Promote your company as a growth environment for women and their careers
- 4) Your opportunity to connect and network with new prospective customers and project partners

What attendees had to say*:

"This event was very powerful! Information gained was fantastic, we women have made strides in the work force, and are making a good progress with making the work place better for all who go to work in construction."

"I really enjoyed the breakout sessions because we had the opportunity to choose paths that were interesting/applicable to us."

"My number one moment was just seeing the room with over 700 women in this male-dominated industry. I was so impressed with so many of the speakers, just how well spoken so many were. We all know that most of us are the minority in our company but it was nice to see that there are so many other fighting the same fight day in and day out."

* Source: 2019 GWIC Attendee Survey

WEDNESDAY, MAY 11

12:00 p.m. - 5:00 p.m. Exhibit Set up
5:00 p.m. - 7:00 p.m. Registration:
packet pick-up

THURSDAY, MAY 12

7:30 a.m. - 8:25 a.m. Registration, Breakfast, Exhibits
8:25 a.m. - 10:30 a.m. Education
10:30 a.m. - 11:00 a.m. Networking, Refreshments, Exhibits
11:00 a.m. - 11:55 a.m. Education
12:00 p.m. - 1:20 p.m. Luncheon
1:30 p.m. - 3:30 p.m. Education
3:30 p.m. - 4:00 p.m. Networking, Refreshments, Exhibits
4:00 p.m. - 5:30 p.m. Education
5:30 p.m. - 6:30 p.m. Reception, Networking, Exhibits

FRIDAY, MAY 13

7:30 a.m. - 8:30 a.m. Registration, Breakfast,
Exhibits
8:30 a.m. - 11:15 a.m. Education
11:25 a.m. Conference Adjourns

**Agenda will develop with content details. Visit www.enr.com/groundbreaking-women-in-construction/agenda for content details!*

2022 SPONSORSHIPS

Live Event Only	DIAMOND SPONSOR	RUBY SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Price	\$54,500	\$40,000	\$27,500	\$18,000	\$10,000
Limit (total opportunities available)	1	2	5	8	12
Complimentary Registrations	10	8	6	4	2
(1) Tabletop Display (6ft skirted display)	YES	YES	YES	YES	YES
Logo on Event Website	YES	YES	YES	YES	YES
Logo on Event Marketing Material	YES	YES	YES	YES	YES
Company Listing on Event Website and in Conf Handbook	200 Words	200 Words	100 Words	100 Words	50 Words
Email to opt-in attendees through BNP Media	Pre & Post Email	Pre & Post Email	Pre & Post Email	Pre & Post Email	
Ad in Conference Handbook	2 4C Full Pg (Front & Inside back cover)	1 Full Pg	1 Full Pg	1 Full Pg	1/2 Full Pg
Banner ad on GWIC website	Leaderboard & Medium Rectangle	Leaderboard	Leaderboard	Medium Rectangle	
Ad in ENR	Full page ad	Full page ad	Full page ad	Full page ad	
Digital Impressions on ENR.com	30,000	25,000	20,000	15,000	5,000
Exclusive Brand Exposure (choice of 1)	See following page	See following page	See following page	See following page	See following page
Broadcast Live Session	YES	available as add-on	available as add-on	available as add-on	available as add-on
20% discount on standard registration rates	YES	YES	YES	YES	YES

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MAY 12-13, 2022



DIAMOND SPONSOR

(EXCLUSIVE BRANDING - INCLUDES ALL OF THE BELOW)

Co-Development of Content Session

Sponsor will have opportunity to assist ENR editorial staff in the development of content and recruitment of speakers for a session in the 2022 educational program. ENR will have final say on direction and scope. Additionally, sponsor will receive:

- Opportunity to introduce session and give brief address to attendees (5 mins)
- (1) PowerPoint slide to be on screens at start of session
- Opportunity to distribute (1) promo piece to attendees prior to the start of the sponsored session
- (1) Literature piece included on Presentation Download page sent to all attendees post event

Broadcast Live Session

- Sponsor's session will be broadcast live from the event to online viewers
- Receive leads (full contact information) of all online viewers
- (1) Video commercial played before the session starts to online attendees (Sponsor to provide)
- Sponsor logo with link in online environment throughout the entire session
- Continued exposure and lead capture as session is archived for 12 months post-event

Registration Sponsor

- Signage identifying company as "Registration Sponsor"
- Opportunity to put (1) promotional item on registration table
- Sponsor will be provided with 10 complimentary registrations

Exclusive Opening Day Reception Sponsor

- Sponsor logo included on signage throughout the reception space
- Opportunity to send a personal email invitation to registered attendees

Guest Room Drop

Greet GWIC attendees with a special welcome gift or company brochure delivered to their hotel room on the peak arrival night. Sponsor is responsible for providing room drop material. Event to execute room drop.

RUBY SPONSOR

(EXCLUSIVE BRANDING – INCLUDES THE BELOW)

Co-Development of 30 Minute Content Session

Sponsor will have opportunity to assist ENR editorial staff in the development of content and recruitment of speakers for a session in the 2022 educational program. ENR will have final say on direction and scope. Additionally, sponsor will receive:

- (1) PowerPoint slide to be on screens at start of session
- (1) Literature piece included on Presentation Download page sent to all attendees post event

Branding – Choose either Conference Wi-fi or Event Mobile App

CONFERENCE WI-FI:

- Signage in all conference rooms with company logo and wi-fi log in information
- Company name as event wi-fi password

EVENT APP:

- Included in mobile app promotion materials to attendees
- Company logo to appear on splash page when app is loading
- 2 alert messages to invite attendees to your tabletop or to make announcements to attendees

Tote Bag Insert

Sponsor may provide (1) promotional item to be included in conference tote bags

LEAD GENERATION COMPONENTS:

- Opportunity to email opt-in attendees 30 days before and up to 60 days after the event by request through BNP Media

NETWORKING COMPONENTS:

- 8 complimentary registrations
- 20% Registration discount for distribution to customers and additional staff *(inventory and deadlines apply)*

PLATINUM SPONSOR

(EXCLUSIVE BRANDING – CHOOSE 1)

Lunch Buffet and Roundtable Discussions

- Attendees will be seated according to their desired topic for discussion
- Signage identifying company as “Lunch Sponsor”
- Opportunity to put (1) promotional item out and facilitate a table discussion during sponsored lunch

Continental Breakfast (2 available)

- Signage identifying company as “Breakfast Sponsor”
- Opportunity to put (1) promotional item out during sponsored breakfast

Morning Keynote Address (2 available)

- Exclusive Sponsor the morning Keynote Speaker
- Signage identifying company as “Keynote Sponsor”

LEAD GENERATION COMPONENTS:

- Opportunity to email opt-in attendees 30 days before and up to 60 days after the event by request through BNP Media

NETWORKING COMPONENTS:

- 6 complimentary registrations
- 20% registration discount for distribution to customers and additional staff *(inventory and deadlines apply)*



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GOLD SPONSOR

(EXCLUSIVE BRANDING - CHOOSE 1)

Break (choice of Morning or Afternoon)

- Signage identifying company as "Break Sponsor"
- Opportunity to put (1) promotional item out during sponsored break

Roundtable Discussion (4 available)

- Facilitate or Reserve a Roundtable Discussion at Lunch
- Signage identifying "topic title - table reserved by sponsor". Invite attendees to your table

LEAD GENERATION COMPONENTS:

- Opportunity to email opt-in attendees 30 days before and up to 60 days after the event by request through BNP Media

NETWORKING COMPONENTS:

- 4 complimentary registrations
- 20% registration discount for distribution to customers and additional staff
(inventory and deadlines apply)

SILVER SPONSOR

(EXCLUSIVE BRANDING - SUBJECT TO AVAILABILITY)

Choose One:

- Tote Bag (sponsor to provide) **SOLD**
- Badge Lanyard (sponsor to provide) **SOLD**
- Conference Handbook (logo on cover) **SOLD**
- Mobile Charging Station (sponsor video plays) (1 available)
- Hotel Key Cards (logo message on card) **SOLD**
- Conference Notepads (sponsor provides)
- Conference Pens (sponsor provides) **SOLD**
- GWIC Video Highlights (guaranteed testimonial in front of sponsor tabletop)
- Hand Sanitizer Station (2 available)

NETWORKING COMPONENTS:

- 2 complimentary registrations
- 20% Registration discount for distribution to customers and additional staff
(inventory and deadlines apply)

Don't delay your decision;

sponsorships are on first come, first served basis.



*Sponsorships are selling fast.
Contact your sales representative today!*

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Louisiana Regionals
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soisterd@enr.com

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Choose the Sponsorship Level That's Right for You!

ADDITIONAL SPONSOR OPTIONS:

Broadcast Live Session – \$15,000

BRAND BUILDING Components:

- Exclusive sponsorship of speaker presentation
- Company logo on all event promotional material (print & electronic)
- 100-word company overview posted on conference website and in on-site program guide distributed to all attendees, including a link to sponsoring organizations website.
- Recognition from the podium by an ENR representative
- Hyperlinked logo in presentation room throughout the entire session
- 30 second commercial prior to the archived presentation

LEAD GENERATION Components:

- Database of online attendees for selected broadcast live presentation
- Opportunity to provide 2-3 survey questions for broadcast attendees

NETWORKING Components:

- 2 complimentary registrations
- 20% registration discount for distribution to customers and additional staff

CORPORATE DELEGATION DISCOUNTS

Support your company's commitment to the growth and development of your women executives and managers by sending a delegation of attendees to this unique event.

You will be distinguished as a Corporate Delegation at ENR's Groundbreaking Women in Construction Conference. Your company logo will appear on the event website to promote your support of women in the industry, and be recognized from the podium where we will ask your delegation to stand to highlight your presence.

50 tickets: \$22,500 | 30 tickets: \$13,800 | 20 tickets: \$9,580 | 10 tickets: \$4,990 *(inventory and deadlines apply)*



SPONSORSHIP CONTRACT

COMPANY INFORMATION

Company Name _____

Main Event Contact _____

Job Title _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____ Website _____

SPONSORSHIP LEVEL

Diamond – \$54,500

Ruby – \$40,000 (select one)

- Conference Wi-fi
- Conference App

Platinum – \$27,500 (select one)

- Continental Breakfast - May 12
- Continental Breakfast - May 13
- Lunch Buffet & Roundtables
- Morning Keynote - May 12
- Morning Keynote - May 13

Gold – \$18,000 (select one)

- Networking Break, Morning
- Networking Break, Afternoon
- Lunch Roundtable Reserved

Silver – \$10,000 (choose one)

- Tote Bag (sponsor provides) **SOLD**
- Badge Lanyard (sponsor to provide) **SOLD**
- Conference Handbook (logo on cover) **SOLD**
- Mobile Charging Station (1 Remaining)
- Hotel Key Cards **SOLD**
- Conference Notepads (sponsor provides)
- Conference Pens (sponsor provides) **SOLD**
- Video Recap (testimonial in front of sponsor tabletop)
- Hand Sanitizer Station (each with exclusive branding; 2 Remaining)

Additional Sponsor Opportunities

Broadcast Live Session – \$15,000

Corporate Delegation

- 50 tickets \$22,500
- 30 tickets \$13,800
- 20 tickets \$9,580
- 10 tickets \$4,990

Sponsorship Enhancement (available to Diamond, Ruby, Platinum, Gold, and Silver)

GOBO – \$2,500 (10 available)

Tote Bag Insert – \$500

Total \$ _____

Authorization Signature _____ Date _____

BILLING INFORMATION

Invoice Me (Due upon receipt) Check Enclosed (make payable to BNP Media) Charge to Visa MC AMEX

Cardholder Name _____

Card Number _____

Expiration Date _____ / _____ Verification Code _____ Billing Zip Code _____

TERMS & CONDITIONS

All sponsorship payments are due in full upon contract submission. When invoice is selected for method of payment, fees are due within 45 days from receipt of invoice. If a sponsorship contract is signed within 45 days of the event start date credit card payment must be provided with contract submission. All sponsorships are final and no refund will be issued, unless event is cancelled. By signing this contract you have read and understand this agreement and agree to all terms and conditions of this contract.

SUBMIT SIGNED CONTRACT TO:

Andrea Pinyan
Event Manager, BNP Media
Ph: 248-550-4044
Fax: 248-283-6586
pinyana@bnpmedia.com

Account Executive Name _____

Date Submitted _____