



ENR GLOBAL Engineering News-Record **BEST PROJECTS AWARDS**

A VIRTUAL EVENT

DECEMBER 9, 2021

Honoring the World's Best Construction Projects

ENR's Global Best Project Awards identifies and honors the global project teams behind outstanding design and construction efforts during the past year.

This December, we will be celebrating virtually! ENR's Global Best Projects Awards will take place on our robust digital event platform. You will have the opportunity to celebrate the winners, network with top-level companies, and learn how these projects excelled above the rest.

VIRTUAL SPONSORSHIP BENEFITS

INDUSTRY-WIDE VISIBILITY

Sponsors receive branding visibility in ENR's magazine, website and attendee audiences through an expansive integrated attendee media campaign before, during and after the event.

VIRTUAL BALLROOM

Reserve a table for your staff and customers. Guests can see who's active at your table and meet through live chat, message boards, and more.

MAKE YOUR RESOURCES AVAILABLE

Your company product information, short videos, fact sheets, blog, brochures, white papers and more will be made available to all attendees for download.

ATTENDEE DATA

Receive complete lead information for sponsor table visitors, including how long they interacted with you, what assets were downloaded, booth chats and message logs.



2021 SPONSORSHIP OPPORTUNITIES

	PLATINUM Sponsor	GOLD Sponsor	SILVER Sponsor
PRICE	\$20,000	\$10,000	\$7,500
Limit (total opportunities available)	1	5	10
REGISTRATION			
Complimentary access to the virtual environment & presentations for staff attached to your "table"	No Limit	20	15
ENR PROMOTION			
Print ad in National ENR	Full-Page	Full-Page	Half-Page
Web ad rotating on ENR website (ROS)	20,000 impressions	10,000 impressions	5,000 impressions
EVENT MARKETING			
Logo on event marketing emails	•	•	•
Logo hyperlinked on event website current sponsors page	•	•	•
100-word company profile on event website	•	•	•
Logo included on event print ads in ENR	•	•	•
Logo on homepage of event website	•	•	•
Web ad rotating on event website	Leaderboard Ad (728x90/320x50)	Medium Rectangle (300x250)	
Pre- and Post-event email to opt-in registered attendees by request through ENR	•	•	•
PRESENTATION			
1-minute commercial before awards presentation	•		
Receive leads from awards presentation	•		
VIRTUAL PLATFORM			
Logo on banner in virtual event Main Lobby	•	•	•
Branding on Show Daily Email	•		
Pop up (6 available)	•	Available as add-on: \$500	Available as add-on: \$500
Custom badge for your attendees	•		
VIRTUAL SPONSOR TABLE			
Includes:	• One-on-one chat capabilities with table visitors	• Share spec sheets, whitepapers, marketing, web links, video, and more	
• LEADS: Receive post-event data of participants	• Message board within virtual table	• Company profile	
- Sponsor Table visitors	• Custom-built booth	• Stand out on the interactive map with a larger virtual footprint	
- Participants who downloaded assets (handouts or videos)	• Custom welcome video to autoplay upon arrival		
- Booth chat records	• Ability to personalize booths with branding, logos, video, and more		
ADD ON: ZOOM NETWORKING BREAK SPONSORS - \$5,000 EXCLUSIVE, \$2,500 SHARED (UP TO 2)			
• Sessions leads provided	• Logo incorporated with Global Best logo on Zoom backdrop banner used by ENR hosts and available to your attendees	• Introduction at start of Networking Session	
• Logo on Agenda as session "sponsored by"		• Option to host a breakout room	
ATTENDEE EMAIL BRANDING - \$1,500 (2 AVAILABLE)			
• "Platform Now Open" on 12/8 and "Event Available On Demand" 12/10			
- Goes to all registrants. Includes company logo + 50 character message at top of the email.			

DON'T DELAY YOUR DECISION; SPONSORSHIPS ARE ON A FIRST COME, FIRST SERVED BASIS

*All Pricing is in USD

GlobalBestProjects.com



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SPONSORSHIP CONTRACT

COMPANY INFORMATION

Company Name _____

Company URL _____

Main Event Contact _____

Job Title _____

Address _____

City _____

State/Province _____ Country _____ Zip _____

Phone _____

Email _____

Account Executive _____

*All Pricing is in USD

SPONSORSHIP LEVEL

Platinum - \$20,000

Gold - \$10,000

Silver - \$7,500

Networking Break
Exclusive Sponsor - \$5,000

Networking Break
Shared Sponsor - \$2,500

Attendee Email
Branding - \$1,500

Pop Up Message -
\$500

Total \$ _____

Authorization Signature _____ Date _____

BILLING INFORMATION

Invoice Me (Due upon receipt) Check Enclosed (make payable to BNP Media)

Charge to: Visa Mastercard American Express

Cardholder Name _____

Card Number _____

Expiration Date ____/____/____ Verification Code _____ Billing Zip Code _____

TERMS & CONDITIONS

All sponsorship payments are due in full upon contract submission. When invoice is selected for method of payment, fees are due within 30 days from receipt of invoice. If a sponsorship contract is signed within 30 days of the event start date credit card payment must be provided with contract submission. All sponsorships are final and no refund will be issued, unless event is cancelled. By signing this contract you have read and understand this agreement and agree to all terms and conditions of this contract.

SUBMIT SIGNED CONTRACT TO:

Andrea Pinyan
Event Manager, ENR/BNP Media
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pinyana@bnpmedia.com