

JUNE 3 - 5, 2024
TOWN AND COUNTRY RESORT
| SAN DIEGO |

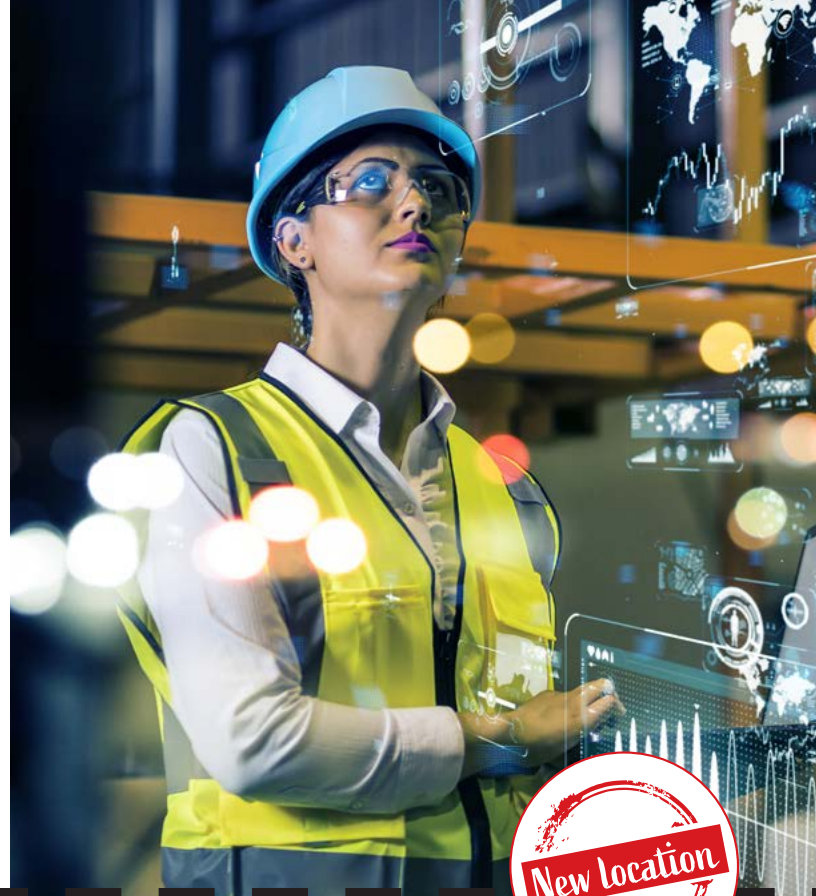
ENR FutureTech

Engineering News-Record

CONSTRUCTION'S LEADING TECHNOLOGY FORUM

SPONSORSHIP OPPORTUNITIES

FutureTech attracts one of the largest audiences of executive construct-tech decision makers and buyers from across the AEC community.



QUALITY ATTENDEES/QUALITY LEADS

86
PERCENT Attendee purchasing power: 86% of attendees approve/recommend/specify

83
PERCENT Sponsor satisfaction: 83% of sponsors were pleased with the quality and quantity of leads, and engagement with the target audience.

Source: 2023 FutureTech Attendee Survey

INDUSTRY-WIDE EXPOSURE

FutureTech's marketing campaign made

2,503,787

impressions on AEC professionals

Each eblast reached about **29,000+**

Each print ad reached about **42,000+**

**For More Information on
Sponsoring, Contact your
ENR Sales Rep Today!**

SAN DIEGO 2024!

We're excited to begin a new chapter as FutureTech moves to San Diego in 2024. In addition to a new location, sponsors will also enjoy a larger booth space as we move from tabletops to 10x10 booths for every sponsor. This is your company's opportunity to build brand awareness, drive booth traffic and generate additional leads through one of our sponsorships. A sponsorship also gives your company significant visibility to ENR's magazine, website and eNewsletter audience – a perfect opportunity to demonstrate your technology solutions to industry professionals!

You'll have opportunity to interact with attendees from companies like these:

- AECOM
- Amazon Web Services
- Barton Malow Company
- Brasfield & Gorrie
- Clark Construction Group
- DPR Construction
- Gilbane Building
- Hensel Phelps Construction Co.
- Jacobs
- Kiewit
- Lendlease
- McCarthy Building Companies, Inc.
- McKinstry
- Mortenson Construction
- Parsons Corporation
- PCL Construction
- Rosendin
- Skanska
- Suffolk
- Thornton Tomasetti
- Turner Construction Company
- Webcor Builders
- Whiting-Turner Contracting Company

SPONSORSHIP PACKAGES

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EXHIBIT PACKAGE

Each Sponsor will receive the following:

- 10' x 10' exhibit space*
- 8' high back drape (navy, silver), 3' high side rail drape (navy)
- 7" x 44" company ID sign
- 1- 6' table, skirted black
- 2 side chairs
- Wastebasket

*Diamond and Ruby sponsors will receive a 10x20 exhibit space

	DIAMOND SOLD! (Limit 1)	RUBY SOLD! (Limit 2)	PLATINUM \$26,000 (Limit 6)	GOLD \$18,500 (Limit 11)	SILVER \$12,000 (Limit 40)
Registration					
Complimentary full-conference event registration for staff	8	6	4	3	2
VIP discount for 20% off registration to offer to customers & additional staff	X	X	X	X	X
ENR Promotion					
Ad in ENR	Full-Page	Full-Page	Full-Page	Half-Page	Half-Page
Web ad rotating on ENR website (ROS)	30,000 number of impressions	25,000 number of impressions	20,000 number of impressions	15,000 number of impressions	5,000 number of impressions
Event Marketing & Exposure					
Logo on all applicable event promotions including: • Ads in ENR (print and digital) • Event emails • Event website with link • On-site signage	X	X	X	X	X
Company listing (100 word description, logo, website and social media links) on sponsor page	X	X	X	X	X
Ad in Conference Program	Full-Page	Full-Page	Full-Page	Half-Page	
Web ad rotating on event website	Leaderboard Ad (728x90 & 320x50) ROS	Leaderboard Ad (728x90 & 320x50) ROS	Leaderboard Ad (728x90 & 320x50)	Medium Rectangle (300x250)	
Email to opt-in registered attendees by request through ENR	Pre & Post-Event	Pre & Post-Event	Pre & Post-Event	Pre & Post-Event	Post-Event
Value Added Benefit	Panel Discussion Co-develop a panel topic with ENR editors and one company representative. Maximum duration is 40 minutes.	Presentation Present a customer case-use study from your customer's point of view in 20 minutes.	Tech Story Share a customer success story of your company's innovative technology in a 2-minute video played during program.	Session Sponsor Receive on-site branding on screen during ENR introduction of chosen session.	
Branding Opportunity (select one)	Networking Reception Host the main networking event Tuesday evening. Opportunity to provide additional branding (i.e. decor or gift bag), create a theme or offer a prize drawing during reception. ENR will deploy one custom email invitation to registered attendees pre-event.	Welcome Reception Sponsor the opening night social event to get to know attendees in a casual setting. Opportunity to provide a welcome gift bag given to each attendee or additional branding. Networking Lounge Receive exposure throughout the event by sponsoring a networking lounge. Opportunity to provide additional signage or company literature.	Lunch, Breakfast or Networking Break Company logo on signage and podium announcement. Opportunity to display branded item or giveaway during sponsored function.		

Contact your sales rep to learn more!

ENRFutureTech.com

ADDITIONAL BRANDING OPPORTUNITIES

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Enhance your sponsorship by including one or more of these branding upgrades.
Your company will gain extra exposure and exclusive branding with any of these options.

OnDemand Session Sponsor

\$10,000

Generate hundreds of additional leads by sponsoring a session OnDemand that allows ENR's audience to catch one of the event sessions on-demand for free.

- Company logo on all OnDemand marketing
- One video commercial played before session to online attendees (MP4 format, up to 2 minutes)
- Provide 2-3 qualifying questions on the registration form.
- Up to 3 documents or brochures to make available to online attendees that view your session.
- Receive leads (full contact information) of all online viewers

Event Recap Video

\$7,500

- Event video will be hosted in the video gallery on FutureTech and ENR websites
- Opening ad created for sponsor to play at start of video (15 sec max)
- 1x e-blast with recap video (leads provided)
- 1x post to ENR social media

Event Mobile App

SOLD!

The event app allows attendees to engage with sponsors and other attendees, plan their schedule, participate in polling, and more!

- Logo visible when app is loading
- Full screen Ad visible when attendee opens app
- Banner Ad visible throughout app
- Mobile usage statics provided post-event
- (2) alert messages, one each day
- Company recognized as sponsor where Event Mobile App is promoted

Hotel Room Key

\$5,500

Reach attendees the moment they arrive. As the exclusive sponsor, your logo and artwork will be imprinted on hotel key cards for all attendees in the group block. *(Sponsor to provide artwork)*

Guest Room Drop

\$5,000

Greet attendees with a special welcome gift or company literature delivered to their hotel room on their peak arrival night. Sponsor to provide room drop material. Event to execute room drop.

Mobile Charging Station

\$4,000 (Limit 3)

Offer attendees a place to charge their phones right in the sponsor area! Your company logo and branding will be displayed on one charging station where attendees can quickly charge their phone or other mobile device.

Lanyards

\$3,500

Visibility throughout the conference worn by every attendee. *(sponsor to provide)*

Water Bottles

\$3,500

Exclusive sponsor of reusable, refillable water bottles for attendees. *(sponsor to provide)*

Notepads or Pens

\$3,000/each

Put your company's brand into the hands of attendees by sponsoring the pens and/or notepads. These will be distributed at registration and in the session room. *(sponsor to provide)*

Company GOBO

\$2,500 (Limit 4) - 2 Remain!

Your company logo (1 color, white) will be projected on one side of the session rooms visible throughout the conference. *(Event to produce GOBO)*

Mobile App Alert Message

\$500/message (Limit 10)

Have a special announcement, demo or contest happening at your tabletop? Let attendees know with an alert message!

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SPONSORSHIP CONTRACT

COMPANY INFORMATION (All fields required)

Company Name _____
Main Event Contact _____
Job Title _____
Address _____
City _____ State _____ Zip _____
Phone _____ Country (if Non-US) _____
Email _____

SPONSORSHIP LEVEL

☐ Diamond **SOLD!** \$54,000
☐ Ruby **SOLD!** \$35,000
☐ Platinum \$26,000
☐ Gold \$18,500
☐ Silver \$12,000

Total \$ _____

ADDITIONAL BRANDING SPONSORSHIPS:

☐ OnDemand Session \$10,000
☐ _____
☐ _____
☐ _____

Authorization Signature _____ Date _____

BILLING INFORMATION

☐ Invoice Me (Due upon receipt) Charge to ☐ Visa ☐ MC ☐ AMEX

Cardholder Name _____

Card Number _____

Expiration Date ____/____/____ Verification Code _____ Billing Zip Code _____

Account Executive Name _____ Date _____

TERMS & CONDITIONS

All sponsorship payments are due in full upon contract submission. When invoice is selected for method of payment, fees are due within 30 days from receipt of invoice. If a sponsorship contract is signed within 30 days of the event start date credit card payment must be provided with contract submission. All sponsorships are final and no refund will be issued, unless event is cancelled. By signing this contract you have read and understand this agreement and agree to all terms and conditions of this contract.

SUBMIT SIGNED CONTRACT TO:

Katie Abbott
Senior Event Manager, BNP Media
Ph: 847-405-4053
abbottk@bnpmedia.com



BNP Media Helps People Succeed in Business with Superior Information
550 W Merrill St, Suite 200, Birmingham, MI 48009