



# SPONSORSHIP OPPORTUNITIES

**ENR FutureTech** is the go-to source for business and IT leaders in architecture, engineering and construction to explore emerging technologies that can enhance construction productivity, profits and safety.

## RETURNING TO SAN FRANCISCO!

After two consecutive virtual conferences, we're excited to return to an in-person event in San Francisco. As a sponsor, you'll once again have the opportunity to demonstrate your technology solutions to industry professionals face-to-face!

**For More Information on Sponsoring Contact your ENR Sales Rep Today!**

**FutureTech attracts the largest audience of construct-tech decision-makers and buyers from across the AEC industry.**

**You'll have opportunity to interact with attendees from companies like these:**

- AECOM
- Amazon Web Services
- Barton Malow Company
- Brasfield & Gorrie
- Clark Construction Group
- DPR Construction
- Gilbane Building
- Hensel Phelps Construction Co.
- Jacobs
- Kiewit
- Lendlease
- McCarthy Building Companies, Inc.
- McKinstry
- Mortenson Construction
- Parsons Corporation
- PCL Construction
- Rosendin
- Skanska
- Suffolk
- Thornton Tomasetti
- Turner Construction Company
- Webcor Builders
- Whiting-Turner Contracting Company

### QUALITY ATTENDEES/QUALITY LEADS



General Management



Corporate/Executive Management

### INDUSTRY-WIDE EXPOSURE

Last year's marketing campaign made  
**4,945,184** impressions on AEC professionals

Each eblast reaches about **38,000+** | Each print ad reaches about **50,000+**

**Sponsor Packages with tabletop are SOLD OUT!**

*Branding Opportunities still remain - see next page.*

	<b>DIAMOND   \$54,000</b> <i>(Limit 1)</i>	<b>RUBY   \$35,000</b> <i>(Limit 2)</i>	<b>PLATINUM   \$26,000</b> <i>(Limit 6)</i>	<b>GOLD   \$18,500</b> <i>(Limit 11)</i>	<b>SILVER   \$10,000</b> <i>(Limit 20)</i>
<b>Registration</b>					
Complimentary full-conference event registration for staff	10	8	6	4	2
VIP registration code for 20% discounted registration to offer to customers & additional staff	X	X	X	X	X
<b>ENR Promotion</b>					
Ad in ENR	Full-Page	Full-Page	Full-Page	Half-Page	Half-Page
Web ad rotating on ENR website (ROS)	Leaderboard (728x90) & Medium Rectangle (300x250)	Leaderboard (728x90) & Medium Rectangle (300x250)	Leaderboard (728x90)	Leaderboard (728x90)	Leaderboard (728x90)
<b>Event Marketing &amp; Exposure</b>					
Logo on digital event marketing materials	X	X	X	X	X
Logo hyperlinked on event homepage	X	X	X	X	X
100-word company profile on current sponsor page	X	X	X	X	X
Ad in Conference Program	Full-Page	Full-Page	Full-Page	Half-Page	
Web ad rotating on event website	Leaderboard Ad (728x90) & Medium Rectangle (300x250)	Leaderboard Ad (728x90)	Medium Rectangle (300x250)	Medium Rectangle (300x250)	
Email to opt-in registered attendees by request through ENR	Pre & Post-Event	Pre & Post-Event	Pre & Post-Event	Pre & Post-Event	Post-Event
Tabletop Display 1-6' x 30" skirted table or footprint	X	X	X	X	X
<b>Value Added Benefit</b>	<b>Panel Discussion</b> Co-Develop a Panel topic with ENR editors. Panel will be Broadcast Live.	<b>Presentation</b> Demonstrate your Company's innovative technology solutions in a 30-minute presentation.	<b>Tech Story</b> 5-minute success story of your company's innovative technology told by a customer.	<b>Session Sponsor</b> Logo on screen during ENR introduction, podium recognition and (1) handout distributed.	
<b>Branding Opportunity (select one)</b>	<b>Event WiFi</b> Your company name as the WiFi password	<b>Welcome -or- Networking Reception</b> Opportunity to provide additional on-site branding. ENR will deploy one custom email invitation to registered attendees pre-event .	<b>Lunch</b> Logo on each lunch table and company branding. <b>Breakfast</b> Facilitate a breakfast discussion group. <b>Networking Break</b> Company branding and podium announcement.		

# ADDITIONAL BRANDING OPPORTUNITIES

Enhance your sponsorship by including one or more of these branding upgrades. Your company will gain extra exposure and exclusive branding with any of these options.

## Session Sponsor Broadcast Live

**\$10,000**

Generate hundreds of additional leads by sponsoring a session Broadcast Live that allows ENR's audience to catch one of the event sessions on-demand for free.

- Company logo on all Broadcast Live marketing
- One video commercial played before session to online attendees (MP4 format, up to 2 minutes)
- Provide 2-3 qualifying questions on the registration form.
- Up to 3 documents or brochures to make available to online attendees that view your session.
- Complete leads of all online viewers for up to on year.

## Event Recap Video

**\$7,500**

- Event video will be hosted in the video gallery on FutureTech and ENR websites
- Opening ad created for sponsor to play at start of video (15 sec max)

- 1x e-blast with recap video (leads provided)
- 1x post to ENR social media

## Event Mobile App

**\$7,500**

- Logo on splash screen
- Full screen Ad visible when attendee opens app
- Banner Ad visible throughout app
- Mobile usage statics provided post-event

- (2) alert messages, one each day
- Company recognized as sponsor where Event Mobile App is promoted

## Hotel Room Key

~~\$5,500~~ **SOLD!**

Reach attendees the moment they arrive. As the exclusive sponsor, your logo and artwork will be imprinted on hotel key cards for all attendees in the group block. *(Sponsor to provide artwork)*

## Guest room Drop

**\$5,000**

Greet attendees with a special welcome gift or company literature delivered to their hotel room on their peak arrival night. Sponsor to provide room drop material. Event to execute room drop.

## Lanyards

~~\$3,500~~ **SOLD!**

Visibility throughout the conference worn by every attendee. *(sponsor to provide)*

## Water Bottles

**\$3,500**

Exclusive event drinkware for attendees. *(sponsor to provide)*

## Notepads or Pens

**\$3,000/each**

Put your company's brand into the hands of attendees by sponsoring the pens and/or notepads. These will be distributed at registration and in the session room. *(sponsor to provide)*

## Company GOBO

~~\$2,500 (Limit 3)~~ **1 Remains**

Your company logo (1 color, white) will be projected on one side of the session rooms visible throughout the conference. *(Event to produce GOBO)*

## Mobile App Alert Message

~~\$250 (Limit 10)~~ **9 Remain**

Have a special announcement, demo or contest happening at your tabletop? Let attendees know with an alert message!

# SPONSORSHIP CONTRACT

## COMPANY INFORMATION (All fields required)

Company Name \_\_\_\_\_  
Main Event Contact \_\_\_\_\_  
Job Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

## SPONSORSHIP LEVEL

Diamond ..... **SOLD OUT!** \$54,000  
 Ruby ..... **SOLD OUT!** \$35,000  
 Platinum ..... **SOLD OUT!** \$26,000  
 Gold ..... **SOLD OUT!** \$18,500  
 Silver ..... **SOLD OUT!** \$10,000

## ADDITIONAL BRANDING SPONSORSHIPS:

Broadcast Live Session.....\$10,000  
 .....  
 .....  
 .....

Total \$ \_\_\_\_\_

Authorization Signature \_\_\_\_\_ Date \_\_\_\_\_

## BILLING INFORMATION

Invoice Me (Due upon receipt)    Charge to  Visa  MC  AMEX

Cardholder Name \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_/\_\_\_\_/\_\_\_\_ Verification Code \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Account Executive Name \_\_\_\_\_ Date \_\_\_\_\_

## TERMS & CONDITIONS

All sponsorship payments are due in full upon contract submission. When invoice is selected for method of payment, fees are due within 30 days from receipt of invoice. If a sponsorship contract is signed within 30 days of the event start date credit card payment must be provided with contract submission. All sponsorships are final and no refund will be issued, unless event is cancelled. By signing this contract you have read and understand this agreement and agree to all terms and conditions of this contract.

## SUBMIT SIGNED CONTRACT TO:

Katie Johnson  
Senior Event Manager, BNP Media  
Ph: 847-405-4053  
Fax: 248-283-6599  
johnsonk@bnpmedia.com